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NICHE MEAT PROCESSOR ASSISTANCE NETWORK WEBINAR PRESENTATION JULY 2009

FSIS Labeling Update

Jeff Canavan

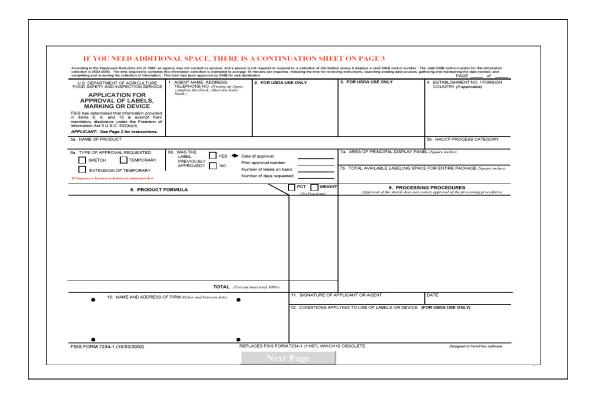
Labeling and Program Delivery Division (LPPD) Office of Policy and Program Development (OPPD) Food Safety and Inspection Service (FSIS)

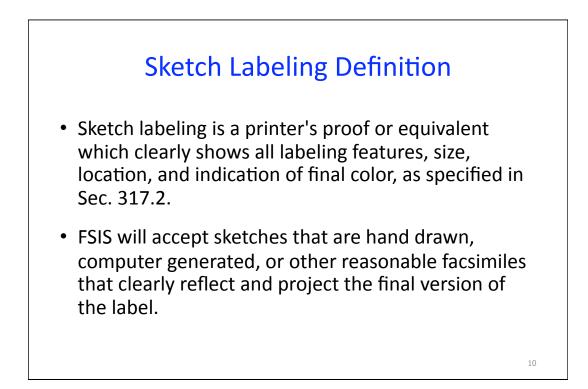


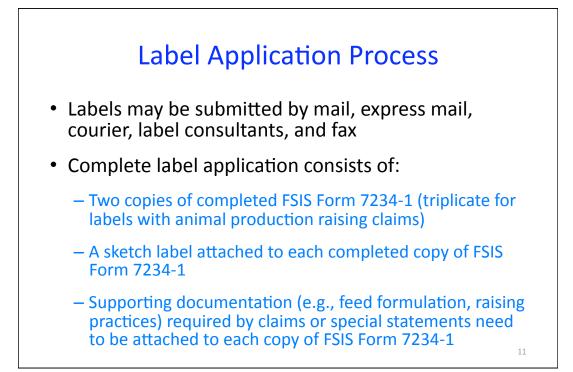
Prior Labeling Approval Authority Distinct Regulatory Approach for Labeling is Set by Law

- FMIA and PPIA require food manufacturers to obtain prior approval for labels of meat and poultry products before products may be marketed
- "No article subject to this [Act] shall be sold or offered for sale But established trade names and other marking and labeling and containers which are not false or misleading and which are approved by the Secretary are permitted."
- USDA interprets statutory language as mandating "preapproval" of all food labels before products may be offered for sale



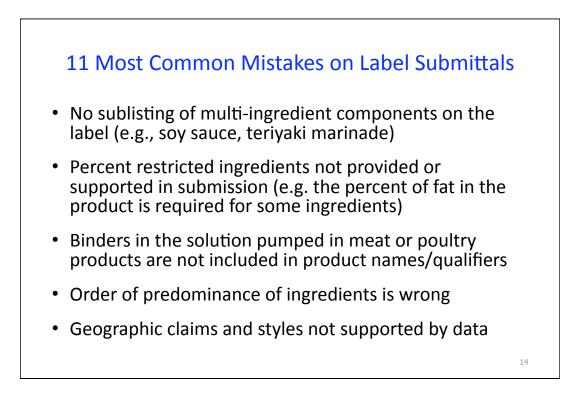


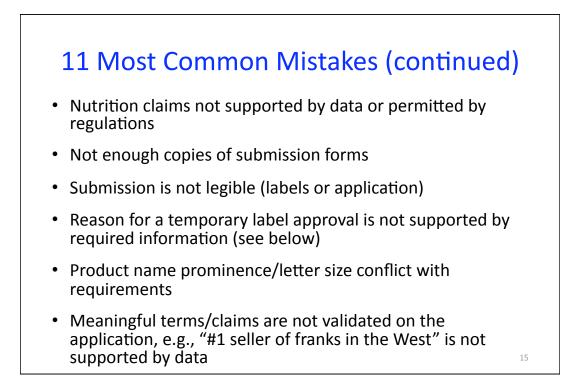


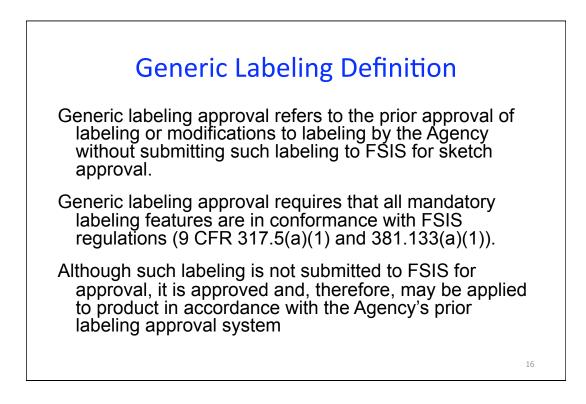












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