



# Agricultural Marketing Service

Creating Opportunities for American Farmers and Businesses

## USDA/AMS: Federal Grants Supporting Local Food

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Marketing Services Division*



## AMS/NMPAN – Cooperative Research

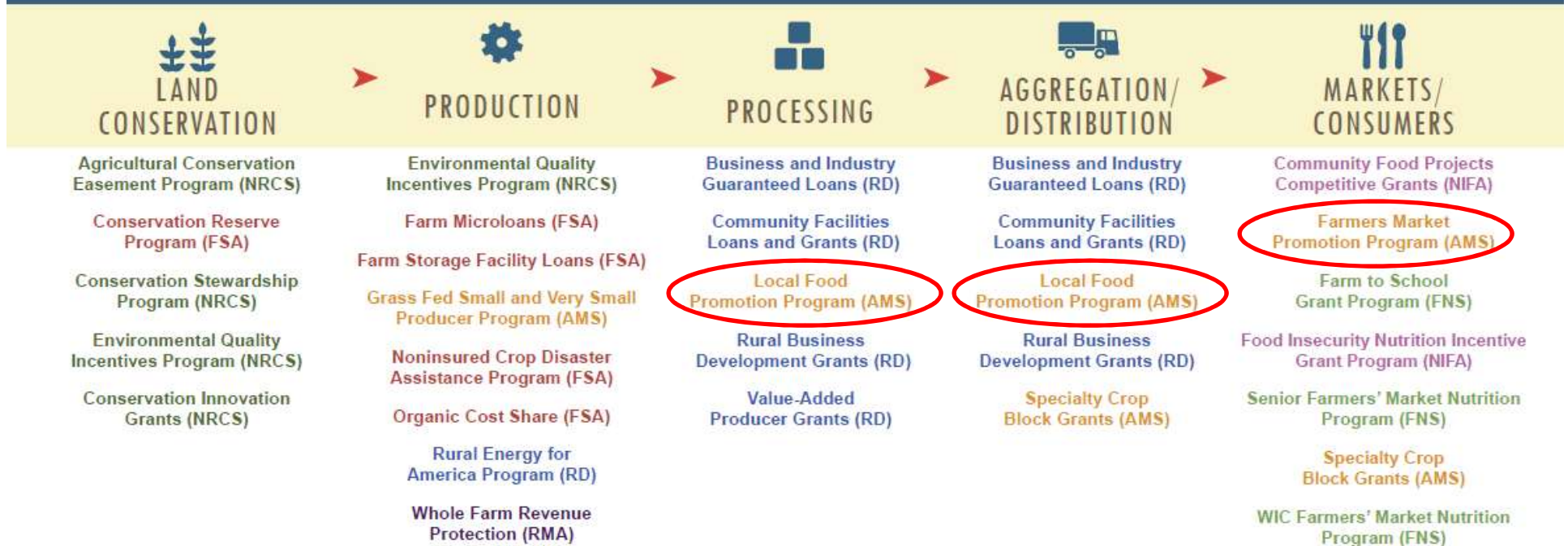
- Report title: Lessons Learned from Public Investment in Local and Regional Meat and Poultry Processing Activities
- NMPAN analyzed 35 projects most relevant to meat and poultry processing. The grants were awarded between 1999-2015.
  - 12 Federal-State Marketing Improvement Program (FSMIP)
  - 21 Local Food Promotion Program (LFPP)
  - 2 Farmers Market Promotion Program (FMPP)



United States  
Department of  
Agriculture

# USDA GRANTS AND LOANS IN THE LOCAL FOOD SUPPLY CHAIN

USDA is committed to supporting robust regional food economies across the food chain through the programs noted below.



## RESEARCH, EDUCATION, AND TECHNICAL ASSISTANCE PROGRAMS ALONG THE SUPPLY CHAIN:

Agriculture and Food Research Initiative (NIFA)

Beginning Farmer and Rancher Development Program (NIFA)

Conservation Technical Assistance (NRCS)

**Federal State Marketing Improvement Program (AMS)**

Outreach and Assistance for Socially Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers Program (2501 Program) (OAO)

Risk Management Education Program (RMA)

Rural Cooperative Development Grants (RD)

Small Business Innovation Research (RD)

Specialty Crop Block Grants (AMS)

Specialty Crop Research Initiative (NIFA)

Sustainable Agriculture Research and Education Program (NIFA)

## COLOR KEY

Agricultural Marketing Service (AMS)

Farm Service Agency (FSA)

Food and Nutrition Service (FNS)

National Institute of Food and Agriculture (NIFA)

Natural Resources Conservation Service (NRCS)

Office of Advocacy and Outreach (OAO)

Rural Development (RD)

Risk Management Agency (RMA)



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## Federal-State Marketing Improvement Program



Grant with a one-to-one dollar match to assist in exploring new market opportunities for U.S. food and agricultural products, and to encourage research and innovation aimed at improving the efficiency and performance of the marketing system.

## Local Food Promotion Program

Two types of project applications were accepted in 2019 under LFPP (*could change*):



### Planning

\$25,000 - \$100,000 (25% match)  
18 month grant period

### Implementation

\$100,000 - \$500,000 (25% match)  
36 month grant period

## Farmers Market Promotion Program

Two types of project applications were accepted in 2019 under FMPP (*could change*):



### Capacity Building

\$50,000 - \$250,000 (25% match)  
36 month grant period

### Community Development, Training, and Technical Assistance

\$250,000 - \$500,000 (25% match)  
36 month grant period

## Contact Information

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