

NMPAN Peer-to-Peer Consulting

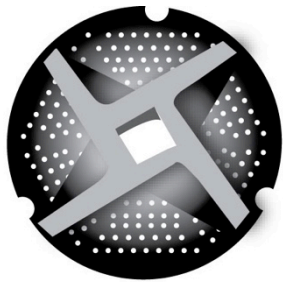
April 2014 – April 2016: Two years of matching experienced processors with those in need of meat processing advice.

What is P2P?

What have we done?

What have we learned?

What's next?



NICHE MEAT PROCESSOR
ASSISTANCE NETWORK



Kunoa Cattle Co. – P2P recipient.

Two Years of P2P

What is P2P? We help processors solve problems by finding them a “thinking partner” – an experienced processor who has been there and can share insights and suggestions.

NMPAN splits the cost, 50-50, with the processor seeking help.



Greg Gunthorp - experienced processor.

Two Years of P2P

What have we done?

18 requests led to 14 successful matches.

- 6 have been true *processor to processor*.
- 8 requests were from non-profits, funders, and a chef.

All benefited from the wisdom of the experienced processors.



Mt. McKinley Meats in Alaska – P2P recipient.

Two Years of P2P

What have we learned?

Participants find it very helpful. Yet we have not had many takers.

Experienced processors are hesitant to charge for their time.

We tend to call on the same experienced processors repeatedly.

Some matches became ongoing Mentor/Mentee relationships. Others were short and sweet: a phone call or two to solve one specific problem.



*The crew at Maple Wind Farm in VT
(P2P recipient).*

Two Years of P2P

“This has been a great program. I get so caught up in the day to day operations of my business, it is nice to get on the phone with someone who can help me plan for the next steps and grow my business.”

- Stan Cook, Stan's Specialty Meats

“It was a great experience - Greg treated us to 14 hours of his time, and we saw his entire operation in detail. We took away lots of ideas from that visit, along with answering many process questions.”

- Bruce Hennessy, Maple Wind Farm



Jerry Haun – experienced processor.

Two Years of P2P

What's next?

We'll keep making connections.

Peer-to-Peer learning happens regularly through the NMPAN listserv.

P2P helps with more complex questions ... for processors and others.



Mike Callicrate – experienced processor.

Two Years of P2P

Possible Next Steps

Processor Professional

Development

NMPAN is considering offering scholarships for processors to attend meat processing conferences, e.g., AAMP, CMC, NEMC, and others, to network and learn from their peers.





Questions?

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